



Venture Capital

Executive Summary

2022 was the best-year-yet for proptech-oriented venture capital flowing into the Danish ecosystem. In concrete terms almost a 4x increase in investment into startups and scaleups, compared to 2021 which was already a record-setting year in itself. In cash terms that's almost DKK 1.4 billion (€184m). 81% of funding went to startups with ESG as a central part of their business model.

There is steady demand - and it is also an uncertain market, which in our experience will bring inevitable consolidation, and renewal. Capital at risk in other words.

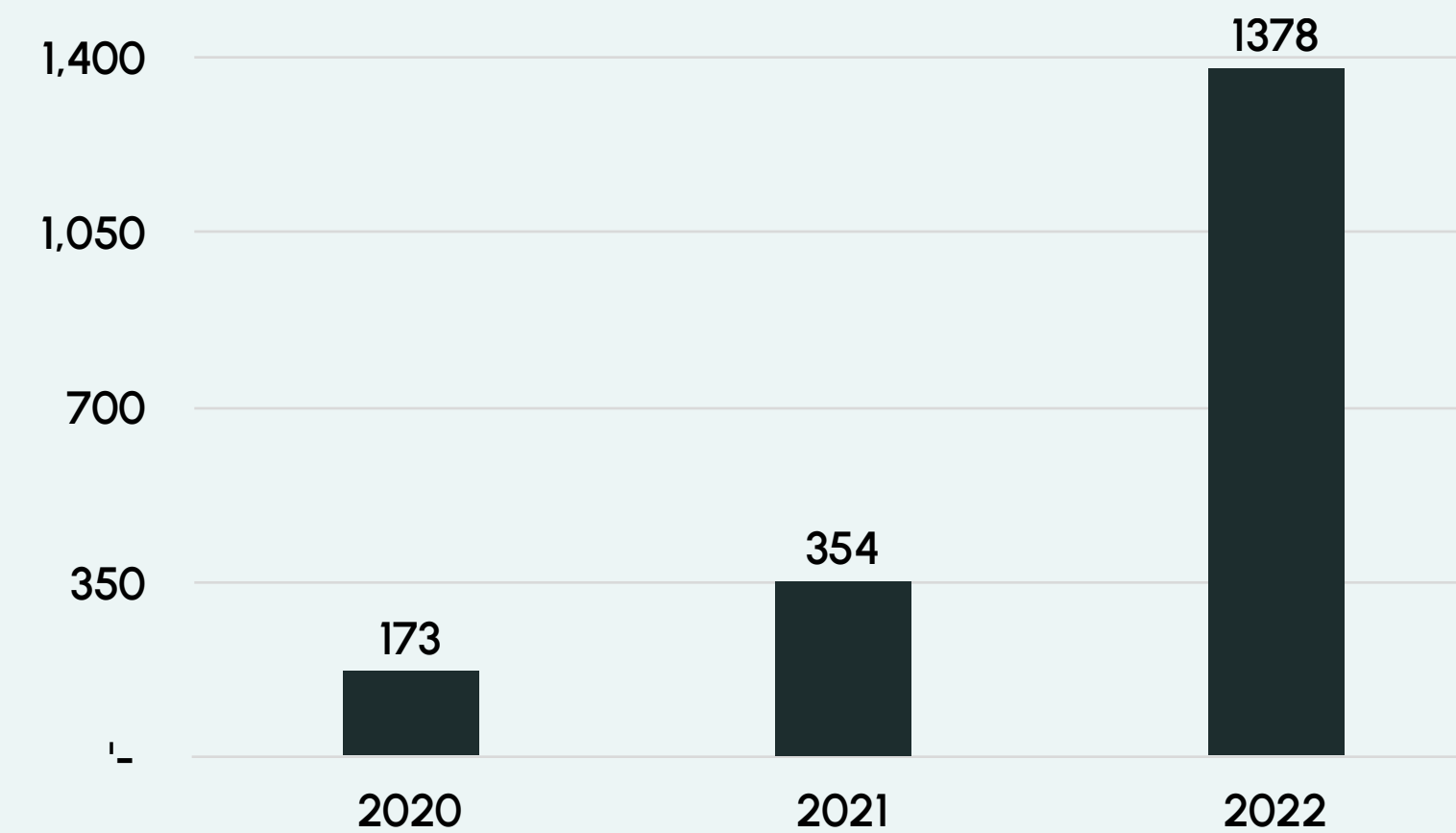
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Key learnings

- 1. Almost 4x increase in investment** - in 2022 compared to 2021. And an 8x increase since we started measuring investments in 2020. Will you find a unicorn in 2023?
- 2. ESG is here to stay** - and core to the investment thesis of the notable VCs and increasingly the Limited Partners (LPs) that back them. Does your deal flow reflect this?
- 3. Steady demand for new solutions in an uncertain market** - More than 65% of Danish real estate companies intend to increase their investments in digitisation in 2023. Is your portfolio aligned with the market needs?

Key Graphs

Investments in Danish proptech startups in million DKK



Large deals



DKK 15m

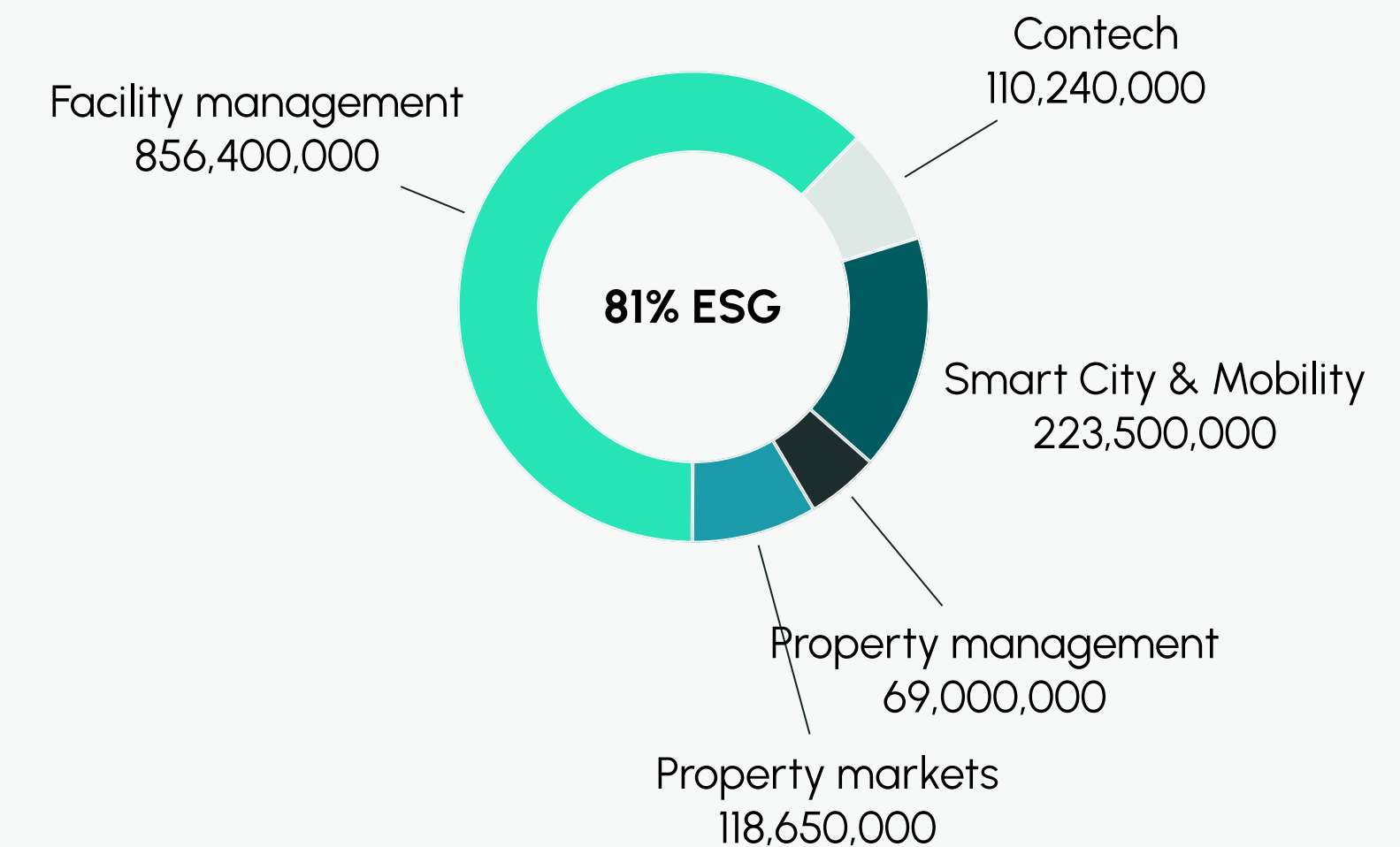


DKK 22m



DKK 818m

Investments in Danish proptech startups by business vertical



Join our new Startup Growth initiatives

PropTech Denmark is the natural bridge between the fast-moving and game-changing startups - and the investors looking to support their scaling: from early-stage angels, VC-led seed rounds to Series A onward - and the LPs that back these funds.

What makes us unique is that we bridge the gap between the new solutions emerging and the traditional real estate investors, asset managers and administrators. Join us to strengthen your platform, expand your portfolio - and consider co-locating in our Investor Corner.

Contact



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